

**GOVERNOR'S P-20 COUNCIL
MINUTES
General Meeting – June 19, 2008
1:00 p.m.**

Location: Northern Arizona University
High Country Convention Center
Rooms D & E
Flagstaff, Arizona

Members Present: Dr. Rufus Glasper, Dennis Burke for Governor Janet Napolitano, Rhian Evans-Allvin, Dr. Pauline Begay, Dr. Leah Bornstein, Mark Bryce, J.D., Alyssa Bisanz (telephonic); Dr. Angel Cabrera (telephonic); Regent Ernest Calderon, J.D., Susan Carlson, Representative Rich Crandall, Dr. Michael Crow; Carlos Contreras; Dr. David Curd (telephonic), George Dean, Dr. Suzan DePrez (telephonic), Dr. Roy Flores (telephonic), Dr. Sybil Francis, Dr. John Haeger, Superintendent Tom Horne, Marv Lamer, Paul Luna, John Morales, Dr. Karen Nicodemus, Christine Nowaczyk, Dr. Ron Rickel, Sherri Slayton, Dr. Robert Shelton, and Dr. James Zaharis.

Members Absent: Susan Budinger, David Martin, Cathy McKee Olesen, Dr. Douglas Olesen, Senator Tom O'Halleran, Dr. Norval Pohl, Councilman Greg Stanton, Mayor Robert Walkup.

1. Call to Order & Welcome

Dr. Glasper called the meeting to order at 1:10 p.m. and welcomed the members of the Arizona Board of Regents in attendance.

- Fred Boice – President
- Robert Bulla
- Ernest Calderon – Vice President
- Senator Dennis DeConcini
- Fred DuVal – Treasurer
- LuAnn Leonard
- Anne Mariucci - Secretary
- David Martinez (Student Regent)
- Bob McLendon
- Mary Venezia (Student Regent)

Dr. Glasper expressed his thanks for this opportunity to once again meet with the Arizona Board of Regents (ABOR) indicating that last year at this approximate time the Council's Executive Committee met with ABOR. Dr. Glasper indicated that the Council is pleased to be able to have members of the Regents present in order to:

- Hear the Higher Education Ad Hoc Committee Recommendations;
- Update the Council on the work of ABOR;
- Engage in discussion on how ABOR can continue to work with, support and implement the recommendations of the Council; and

- Hear the recommendations from the Communications Committee on efforts to develop a Collaborative Communications Campaign.

2. Introduction of New Members

Dr. Glasper indicated that with the Governor's signing of the amended Executive Order there has been the opportunity and need to appoint new members to the Governor's P-20 Council. While work continues to fill several remaining vacancies, Dr. Glasper acknowledged and welcomed the most recent appointments to the Governor's P-20 Council.

3. Approval of Minutes

Regent Ernest Calderon moved approval of the February 28, 2008 Governor's P-20 Council meeting minutes as presented. Motion was seconded by Susan Carlson and unanimously approved.

4. Opening Remarks

Dennis Burke, the Governor's Chief of Staff, welcomed everyone to the meeting and indicated that the Governor's schedule did not permit her to attend today's meeting and that he was attending on her behalf. Mr. Burke indicated that the Council had heard from the Governor on June 16th and that she had specifically requested the creation of a Centennial Scholars program and for the Council to take another look at AIMS.

Additionally, Mr. Burke indicated that the Governor supported the Higher Education Ad Hoc Committee's recommendations, specifically:

- Transfer of credits toward a degree - includes efforts to "uncomplicate" the system by implementing common course numbering to include all transferable courses. The Governor would like this to happen within the next six months.
- New and innovative ways of delivering higher education, especially in rural areas such as President Haeger's proposed new "hybrid" delivery model that calls for joint admission, counseling and student services between NAU and partner community colleges. The Governor hopes the Regents and community colleges will embrace this model.
- The Governor made clear her desire to protect and maintain the vital central mission of community colleges. This means limiting the option to provide 4-year degrees to only those programs where there is a demonstrated need that is not being filled currently. Two examples she provided might be teaching and nursing.
- Revision of the higher education funding models to: increase the number of first generation students who go to college; the number of students who transfer from community colleges to universities; and the ability to deliver degree programs in rural communities, with an overarching goal of doubling the number of bachelor degrees awarded to Arizonans. A new funding model should make it more financially viable for our public universities to provide degree programs outside of their main campuses, utilizing the community college infrastructure and partnerships, more so than is happening now.
- Greater coordination in the state's higher education system. The Governor would like the P-20 Council to continue to look at establishing a higher education coordinating

body to coordinate activities among the universities, community colleges and private institutions.

5. Presentation: Higher Education Ad Hoc Committee Recommendations

Dr. Glasper reported that in December 2007 the Higher Education Ad Hoc Committee was created to develop recommendations to increase the number of degrees produced in the state. The Committee was composed of P-20 Council members and others, outside of the Council, who had an interest in participating. In all there are 35 recommendations that address funding, delivery models, communications and student input, transfer and articulation, advising, and data systems. Dr. Glasper briefly highlighted the recommendations and entertained discussion and Council approval.

Funding

- **Recommendation # 1 – Create a working group that will review and revise the state’s higher education funding models** which will allow the state to increase access to rural delivery; increase the number of transfers; support mission differentiation; and produce degrees in high demand occupations. This will be done through an ad hoc committee in conjunction with ABOR and a \$150,000 planning grant from the Lumina Foundation for Education that will hopefully lead to a subsequent grant from the Lumina Foundation.
- **Recommendation # 2 – Regarding expanding student financial aid options.** On June 16th the Governor asked the universities and community colleges to work together to establish a Centennial Scholars program, using existing institutional aid; and to move immediately on this recommendation and implement it with the class of 2012.

Following discussion on the funding recommendations, Dr. Jim Zaharis moved approval of Recommendation #1. Motion was seconded by Dr. Karen Nicodemus and unanimously approved.

Mark Bryce moved approval of Recommendation #2. Motion was seconded by Dr. Karen Nicodemus and unanimously approved.

Delivery Models

- **Recommendation #4 – Develop policies and procedures to create “hybrid” institutions that will allow students to move seamlessly from a community college to a university** through joint admissions, joint advising and career planning, joint admissions centers and shared student support services that allow students to move smoothly from a community college to a university.
- **Recommendation #5 – Explore the development of university centers** including size and location of the population base, and governance structure.
- **Recommendations #10-14: Allow for the development of a pathway for baccalaureate degrees at community colleges** through adoption of the JCC’s recommendation #5 and asks the JCC to further develop the process and criteria that will be used with the inclusion of all 10 community college districts, Tribal and private institutions. The P-20 Council has not been asked at this time to approve the process or criteria that will be used.

Following discussion on Delivery Model recommendations, Mark Bryce, J.D. moved approval of Recommendations #4 through #9. Motion was seconded by Dr. John Haeger and unanimously approved.

Regent Ernest Calderon moved approval of Recommendations #10 through #14. Motion was seconded by Mark Bryce, J.D. and unanimously approved.

Communications and Student Input

- **Recommendations #15-#19: Greater communications to students to increase the number of students going to college, persisting, and completing their degree.** Key to this work will be to connect these efforts to the P-20 Council's communications campaign and to ABOR's Solutions Through Higher Education Campaign.

Following discussion on Communications and Student Input recommendations, Regent Ernest Calderon moved approval of recommendations #15 through #19. Motion was seconded by Susan Carlson and unanimously approved.

Transfer & Articulation

- **Recommendation #20: Implementation of common course numbering beginning with the 51 most commonly attended courses, with the possibility of expanding this effort to include all transferable courses.** This will remove the guesswork for students as they are trying to determine what courses transfer.

Following discussion on Transfer & Articulation recommendation, Dr. Leah Bornstein moved approval of recommendations #20. Motion was seconded by Dr. Karen Nicodemus and unanimously approved.

Advising

- **Recommendations #28-#32: Provide solutions to give students the advising tools they need to take the right courses, persist, and ultimately graduate.**

Following discussion on Advising recommendations, Regent Ernest Calderon moved approval of recommendations #28 through #32. Motion was seconded by Dr. Karen Nicodemus and unanimously approved.

Data

- **Recommendation #33: Establishment of a longitudinal, higher education database for the state.** The P-20 Data Committee is being asked to provide a formal recommendation regarding how to move forward and to ensure it is linked to the Department of Education's Data Warehouse.

Following discussion on Data recommendations, Dr. Jim Zaharis moved approval of recommendations #33 through #35. Motion was seconded by Carlos Contreras and unanimously approved.

It was noted that Recommendation #3 had not been addressed by the Council. Dr. Glasper reviewed Recommendation #3, which states: Identify a source of funds to encourage the development of new partnerships and incentives for universities and community colleges to collaborate and set appropriate guidelines. Mark Bryce, J.D., moved approval of the recommendation. The motion was seconded by Dr. Karen Nicodemus and was unanimously approved.

6. Updates: Policy Making Board

A. Arizona Board of Regents

Regent Calderon welcomed the P-20 Council to the ABOR summer meeting in Flagstaff. Regent Calderon indicated that ABOR serves as the umbrella to implement the recommendation for Centennial Scholars and believed this would be a collaborative effort. Regent Calderon stated that ABOR will discuss this agenda item at their meeting today.

B. State Board of Education

Dr. Nicodemus provided a brief overview on possible next steps that the state Board of Education is considering in support of increasing high school graduation requirements and high school graduation rates including teacher quality and capacity, curriculum models and student support strategies, and assessment and accountability systems.

C. Arizona Early Childhood Development and Health Board

Rhian Evans-Allvin updated the Council on the First Things First Statewide Initiatives approved by the Early Childhood Development and Health Board in March of 2008. The initiatives are intended to build statewide infrastructure to improve quality in the early childhood development and health system and include: “Quality First”, Arizona Early Childhood Quality Improvement Rating System (QIRS); Child Care Health Consultants; Teacher Education and Compensation Helps; Parent kits for statewide distribution; and public awareness, which includes up to \$500,000/year for the P-20 coordinated communications campaign.

7. Presentation: Collaborative Communications Campaign

Paul Luna updated the Council on the Collaborative Communications Campaign. Paul indicated that at the February 2008 meeting of the Council, the Committee presented recommendations for creative campaign concepts, campaign name, tagline, media, interactive and public relations. The Council voted unanimously to accept the campaign name *EXPECT MORE ARIZONA*. The Governor and the Council provided input into the tagline and media concepts and the Committee has continued working with RIESTER to address the concerns expressed at that meeting. Paul presented the Committee’s one-page overview of the goals, indicators and objectives of the Campaign and asked Mirja Riester for an update on the campaign creative work. Mirja Riester presented an updated tagline, creative concepts, and logo for consideration by the Council. The Council provided additional input into the information presented and directed the Committee to proceed with developing the campaign for launch with the presented tagline, creative concepts and logo.

8. Presentation: Arizona Summit on 21st Century Skills

The Council received a brief presentation on the Final Report from the Arizona Summit on 21st Century Skills from Mr. Ken Kay, CEO and Co-Founder of e-luminate Group. On October 25, 2007, the Council, in a collaborative effort with the Partnership for 21st Century Skills and the University of Arizona's College of Education, co-convened the Arizona Summit on 21st Century Skills, which took place at the University of Arizona in Tucson. The Arizona Department of Education also assisted in the planning and implementation of the Summit, and over 250 educators, business and community leaders from around the state participated in this event. The Summit focused on strategies for incorporating 21st Century Skills into four areas: Teacher Preparation; Assessments; Professional Development; and Youth Development. The Council engaged in discussion with Mr. Kay and directed staff to proceed with developing an application to be recognized as a 21st Century Partnership State.

9. Committee Updates and Reports

a. Steering Committee

Dr. Glasper indicated that in an effort to better integrate the "P" into the work of the P-20 Council, and in working with the Governor and staff, an Early Childhood Ad Hoc Committee had been formed to begin to make recommendations on those issues that need to be considered by each of our committees. The reason this committee is ad hoc is to ensure that early childhood issues become an integral part of the work of the P-20 Council. Eva Lester, the Governor's Early Childhood Policy Advisor, will serve as primary staff for this committee. Dr. Glasper introduced the chair of this ad hoc committee, Rhian Evans-Allvin for her report.

b. Early Childhood Ad Hoc Committee

Rhian Evans-Allvin reported that Arizona was selected by the Education Commission of the States and the Kellogg Foundation as one of five states to convene a one-day meeting on aligning early childhood with the early elementary years through third grade (P-3). This meeting was held on Friday, May 30th with over 75 participants including members of the P-20 Council, the First Things First Board, and other early childhood and K-12 representatives from around the state. Rhian also reported that the Ad Hoc Early Childhood Committee will meet over the summer to prepare a set of recommendations for integrating early childhood issues into the work of the P-20 Council.

c. Teachers Committee

Staff reported that the Committee is pleased to welcome Dr. John Haeger as the new Chair of the Committee. The Committee has been working to integrate the recommendations from the Arizona Summit on 21st Century Skills into the Committee's recommendations and work plan. The Committee is supportive of the report's recommendations on teacher preparation and professional development, and sees strong alignment between the work of the Committee and this effort. In addition, future projects for the Committee include discussing professional development, the modernization of Colleges of Education, and reviewing teacher certification.

d. Data & Graduation Committee

Dr. Sybil Francis reported that the Committee has been focusing on data that now indicates a drop in the graduation rate being reported by the Arizona Department of Education. From 2004 to 2006 the rate has decreased by 7%. ADE indicates that the drop is due to SAIS being fully implemented and that better, more accurate data is being collected. The Committee is also working to address the transfer of student identifiers to higher education institutions; is working to create strategies to address drop out prevention through a statewide summit through an America's Promise grant in the amount of \$25,000; continues monitoring the progress of the Data Warehouse System; and will continue pursuing teacher ID legislation.

e. Pathways Committee

Susan Carlson and Dr. Jim Zaharis reported that the Committee has been working to develop clear pathways for students to move from high school to higher education or advanced training. Specifically, the Committee has conducted an analysis of dual enrollment, with the goal of removing existing barriers in order to expand dual enrollment, and other early college options in the state. The Committee is continuing to work in partnership with ADE's Career and Technical Education (CTE) staff to enhance the academic content offered in CTE courses, with the goal of providing academic credit for some CTE programs of study (two or three CTE classes). The work to crosswalk the academic and CTE standards has begun with three CTE programs of study, with results expected by the beginning of the next school year. Additionally, the Committee has been active in supporting the implementation of the ECAP.

f. Education Alignment & Assessment Committee

Dr. Karen Nicodemus reported that the Department of Education has completed its public review of the Mathematics Standard and will be presenting the Standard to the State Board of Education for adoption at its June 2008 meeting. With the implementation of this new Standard will be another notable success for the P-20 Council. Arizona participated in piloting the Algebra II End of Course Assessment. Funding was obtained to administer the test to approximately 1,300 students in Arizona, which occurred in May. Membership for the ELA Alignment Team has been finalized. The Team had an orientation meeting on June 18th, and will begin evaluating Arizona's ELA Standard on August 28th & 29th.

g. Literacy Committee

Staff reported that the Committee's Teacher Reading Endorsement Scholarship Program, being implemented through the Arizona K-12 Center, has received 18 grant applications from teachers wishing to pursue the state's Reading Endorsement, which are currently being reviewed. It is anticipated that the first awards will be made in June 2008. These grants are being made possible through the National Governors Association Literacy Grant. The Committee is seeking additional funding partners to expand this program and provide grants to more teachers in rural areas.

10. Call to the Public

The Council heard public input from: Ted Kraver regarding e-learning.

11. Announcements and Adjournment

Next meeting of the Governor's P-20 Council is tentatively planned for late August or early September. Staff will get a "hold the date" to the Council as soon as possible.

There being no further business or announcements, Dr. Glasper adjourned the meeting at 3:30 p.m.